

ISSUE 04 | DEC 2020

SAINTVI

A DIGITAL EDITORIAL



BRINGING THE PRESSURE

TIDAL Spotify YouTube Apple MUSIC

PRESSURE & F.I.U
NEW SINGLES OUT NOW

BLACK OWNED

tim.

shoptimproducts.com
100% ORGANIC SELFCARE PRODUCTS

Tap into how one of the cities favorite artists, is taking the Midwest by storm.

FLY TYE



Photographer: @rhimagery

SAINTVI 1500 04

TABLE OF CONTENTS

WHAT TO EXPECT

- Editors Note
- Meet The Artist
- Questions & Answers
- Business Spotlight
- Upcoming Projects
- Press

EMAIL

hiesaintvi.com



ERY FEW ARE RESPECTED FOR THEIR
TALENT BEFORE THEIR FAMOUS.
CHANGE ISN'T COMING. IT'S HERE.

In the beginning we didn't know what we wanted to come out of this. We played with the idea of making an entire magazine but then we realized how many people we fall in love with daily that just need that love and support poured into them. To be featured in this digital editorial means that your craft is respected, your

time isn't coming, it's here already. To those that get an opportunity to meet and support these people, this is your reassurance that your love is not wasted. The people that get featured in this editorial have a magic that deserves to be shared, you're welcome.

“you’re
welcome.”

PICKING THE BRAIN

*Right now the cards are really just **playing in my favor.***

I got the opportunity to sit down with one of Cleveland's most talented artists and talk to him about his recent hits "Pressure" & "FIU". If you were anything like the rest of the world this 2020 year, and unprepared, then you were completely shaken out of your seat when these two songs hits that stage during the summer.

Fly Tye is one of the cities favorites when it comes to artistry. If you've seen any of his Youtube videos, you know he pushes the envelope with his creativity and knack to get his message across. When connecting with him, I was able to tap into some of his thoughts on his music and what he's trying to bring to the industry.



.....

Fly Tye is one of
Cleveland's heavy
hitters when it comes
to consistency in
sound and hit making.

Photographer: @rhimagery



Photographer: @rhimagery

What's one of your favorite tracks you've done right now?

Most definitely would have to be F.I.U. it's going crazy on tik-tok and youtube right now. All my fans seem to love that one the most and it just gives you that great energy whenever you're out somewhere.

What do you think Cleveland is missing from the music scene?

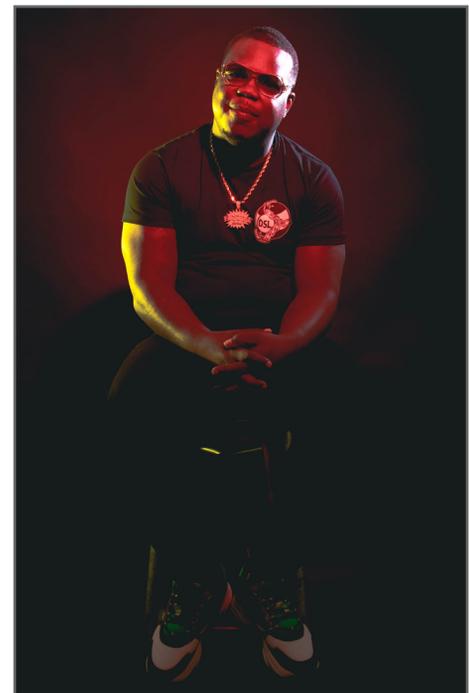
“Platform, not enough people have one there isn't any one place that we can rely on to promote inner city happenings.”

Are there artists that you want to work with?

Honestly, artists that have something to work with I'm willing to work with, make sense? A lot of people try to come to the table with nothing, just expecting you to provide everything. You have to give in order to get, I like to keep that in mind.

Why is it harder for artists to make it in Cleveland?

Funny thing about Cleveland is your music doesn't have to be good in some instances, just of the strength of you having a great character or being in the right crowd can make you stand out, very rarely do people come with talent and character.



Photographer: @rhimagery

What's one of the benefits of being from Cleveland

In Cleveland you don't get to see a lot of people push through to that next level. They get comfortable and latch on to whatever they are doing, so the excitement is grinding to be someone that makes it out.



How do you think a Cleveland artist can survive in the market?

Cleveland's market is a bit behind other areas, from the standpoint of the artist, not a lot of people know what it takes to survive in OTHER markets, they get so caught up in what it takes to survive HERE.

The talent is definitely here but if you take the talent here and go into another market the entitlement of a Cleveland artist is so much different than a humble artist knowing they still have work to do.



Photographer: @rhimagery

Fly Tye is definitely one of the artists that can change an entire industry. Listening to his music is a vibe that you have to get into in order to understand the culture. He has the power to change how people view cleveland music and that's dope in itself.

-Aaron Taylor

B E T W R I T E R .









tim.

shoptimproducts.com

This is me, taking self-care into my own hands by using tim products. The scent of these candles are like no other, and the teas come with either honey or coconut oil. Everything you need to fall in love with yourself all over again.

- 100% All Natural Herbs & Scents
- Cruelty-Free
- Black Female Duo Ownership





BODY OIL

tim.

PILL]

itamin E, nutrients and antioxidants
for combatting acne, inflammation,
the skin while improving elasticity

8.3 ml

AND, OH



BUSINESS SPOTLIGHT

WHAT'S ON THE WAY?









WHAT'S NEXT?

Fly Tye has a ton of opportunities headed towards him, he knows that sky is the limit in the creative field.

DEC - 2020

When asked about his upcoming projects Fly Tye said it was time for him to come out with a body of work for his fans to enjoy. “Instead of always having to refer to videos, I’m interested in giving people a body of work they can vibe to”. Sharing a collection of some of his hidden songs that he has in the vault just waiting to release, Fly Tye is aiming to release an EP in the first half of 2021.

Alongside his music career Fly Tye also has a world of other talents that he started showing us via his music videos. If you watch some of his older videos, you’ll see how he’s able to get into character during each visual. Also being a part of Ray Jr’s ‘Rent Due’, Fly Tye has been working on a short film

that is said to release around Spring 2021, but with Corona going on we’re probably going to be waiting a bit longer for that. This will be a 41-minute film dedicated to the lifestyle of a Clevelander, showing our highs and lows and our most pivotal moments.

It’s great to see artists in the city branching out into untapped markets. There is an opportunity for people in music for people to really test the limits with their artistry, as far as being the director for their own music videos, coming up with those concepts and ideas, you have to be able to embrace multiple worlds of art, so it’s very admiring to see musicians tap into different worlds. I’m especially excited to see what his short film is about. Post-Coronavirus, I’m sure we have a lot to look forward to from Fly Tye.

Reminder you can catch Fly Tye on all his social media handles below, or if you’re looking for direct press opportunities feel free to email hi@saintvi.com for the opportunity to network with this artist.



A
SAINTVI
INSIDER

THERE'S A LESSON HERE



**GRINDING
STARTS
FROM
THE
WOMB**

Just as sperm has to chase the egg, we are working on becoming better at our purpose everyday. Learning from Fly Tye's consistent grind and emergence on the scene is a constant reminder of why we love Cleveland .

Waking up every day with the dream and hustle to accomodate it, builds character and artistry.